



The fine folks at the Society for Marketing Professional Services (SMPS) were kind enough to ask me to moderate a recent luncheon focusing on the booming commercial real estate markets. That's Joe Hirsch from V3 introducing me (sitting next to him) and my panel, which included, from right, John Driscoll, Alter+Care; Chris Huecksteadt, Metrostudy; John Vance, Stone Real Estate; and Howard Green, Meridian Design Build.